

How to work with me

I teach the same modern Excel and AI skills at several depths and price points, from a free library card all the way to a multi-week transformation program. Answer three questions and you'll know exactly where to start. No wrong doors here, just different ones.

1. Are you learning for yourself, or leveling up other people?

JUST ME → GO TO QUESTION 2

I MANAGE OR TRAIN A TEAM

Corporate training

Practical workshops from 90 minutes to half a day, built around your team's real workflows. Delivered directly through Stringfest or via my training partners.

stringfestanalytics.com/training

EXCEL IS BUSINESS-CRITICAL AND THINGS KEEP BREAKING

Modern Excel AI Transformation

Multi-week engagement: system design, Power Query pipelines, Python in Excel, Copilot, automation, and documentation that outlives any one analyst.

stringfestanalytics.com/programs

2. Learning solo: what's your budget?

LITTLE OR NONE **FREE**

Start with the library and the free stuff

My LinkedIn Learning courses (500,000+ learners) are free through many public library systems, including most in Ohio. Check whether your library card includes LinkedIn Learning before paying for anything. Also free: my email newsletter, blog, and free live webinars on Eventbrite. If your library offers O'Reilly access, my books and live O'Reilly events are in there too. Full rundown: [how to learn from Stringfest Analytics on a budget](#).

MODEST, SELF-PACED **\$**

Books and the Gumroad store

My O'Reilly books (*Advancing into Analytics*, *Modern Data Analytics in Excel*) for depth, plus pre-recorded courses, templates, and resources you own outright in my Gumroad store. See stringfestanalytics.com/books.

READY TO INVEST IN LIVE INSTRUCTION **\$\$**

Live cohorts and structured programs

Cohort courses like the "in a Week" series: five live sessions with hands-on files, taught by me, capped for interaction. Listed on Eventbrite and at stringfestanalytics.com/courses.

3. How do you like to learn?

WATCH ON MY OWN SCHEDULE → LinkedIn Learning or Gumroad

READ AND WORK THROUGH EXAMPLES → The books

LIVE, WITH AN INSTRUCTOR AND DEADLINES → Cohorts, webinars, and workshops

Still not sure?

Take the 2-minute diagnostic at stringfestanalytics.com/excel-diagnostic.html or just reach out: stringfestanalytics.com/contact. I read and answer my own messages.