

Stringfest Analytics: Case Studies and Service Packages



Training tailored to your organization

Most teams don't need generic Excel training. They need help with their real data and real workflows.

I build training around the way your employees actually work, using modern Excel tools like Copilot, Python, Power Query, and Power Pivot.

From finance to operations to HR, I've helped teams across industries work faster and more confidently with the tools they already use.

Let's build an Excel-savvy workforce together.



About me



DATA SKILLS

I'm a Microsoft MVP, O'Reilly author, and corporate trainer specializing in Excel, Python in Excel, and AI-powered analytics. My work focuses on helping teams use modern Excel tools to solve real business problems quickly and confidently.

CONTENT DEVELOPMENT

My teaching background spans LinkedIn Learning courses, webinars, workshops, conference sessions, and books. I create training that's practical, clear, and grounded in real-world scenarios, not theory.

EDUCATION OPERATIONS AT SCALE

I've worked with training providers and enterprise teams to design programs that scale across continents and business units. From onboarding new analysts to teaching executives, I understand how to build learning experiences that actually stick.

Case study: Upskilling analysts in financial services

Many early-career analysts in global markets and financial services arrive with strong academic backgrounds but limited experience applying modern Excel tools to real market data. Through training programs for major banks, I've helped these learners build practical skills in Python in Excel, Copilot, Power Query, and data modeling.

The sessions use real markets-style workflows — pricing data, time-series exploration, and trade-level analysis — to make the concepts stick. The goal is simple: help analysts work faster, cleaner, and with more confidence in demanding environments.

Related content

MODERN EXCEL WORKFLOWS

Today's Excel ecosystem is bigger than spreadsheets. Python in Excel, Copilot, Power Query, and Power Pivot give teams the tools to analyze data faster and with more intention. My training focuses on helping learners connect these tools into a smooth, repeatable workflow.

DATA AUTOMATION

Much of the reporting grind comes from manual cleanup, copy-paste steps, and ad-hoc formulas. With Power Query, structured tables, and templates, teams can automate the routine work and free up time for real analysis.

ANALYTICAL STORYTELLING

Good data work is only useful if people understand the outcome. I teach analysts how to structure insights clearly, build clean visuals, and communicate results in a way that resonates with leaders and stakeholders

Case study: Transforming operations with Excel automation

An operations team at a U.S. manufacturer needed to move beyond manual spreadsheets and inconsistent reporting. Their analysts were spending too much time on data cleanup and report maintenance.

I designed a modern Excel program focused on Power Query, PivotTables, and automated reporting templates to streamline their daily work. The result was a more intentional, reliable reporting process that saved time and improved accuracy across the team.

Related services

MODERN EXCEL TRAINING

Training programs today must go beyond basic formulas. I combine Excel's newest capabilities — Python in Excel, Copilot, Power Query, and Power Pivot — with practical, job-based exercises. Teams learn workflows they can use immediately, not abstract theory.

ANALYTICS & AUTOMATION SKILLS

Organizations waste countless hours on manual cleanup and repetitive reporting. I teach analysts how to automate these tasks using refreshable queries, structured data pipelines, and reusable templates. The result is cleaner data, faster insights, and fewer errors.

SCALABLE LEARNING DESIGN

Modern data skills evolve quickly, so training needs to scale and stay relevant. I build learning experiences that combine live instruction, hands-on projects, and self-paced modules, ensuring teams gain lasting confidence with the tools they use every day.

Let's build a modern Excel workforce

Data literacy is no longer optional. It's the engine behind better decisions, faster analysis, and teams who can solve problems without bottlenecking IT or hiring expensive specialists.

Your employees already work in Excel — now it's time to unlock its true capabilities. With Python in Excel, Copilot, Power Query, Power Pivot, and the Power Platform, your teams can move from reporting to real analysis, from copy-pasting to automation, and from overwhelm to clarity.

I help organizations build an Excel-first analytics culture: practical skills, modern tools, and a learning experience tailored to your real workflows.

Ready to give your team the tools they need?

Let's talk at stringfestanalytics.com/contact.

STRINGFEST ANALYTICS

Packages

#1. TRAINING DESIGN & STRATEGY

Clarify your goals and shape a modern Excel training plan that actually matches your team's needs.

I'll work with you to identify the skills that matter most, from Python in Excel to AI prompting, and create a training roadmap that sticks.

#2. CURRICULUM & DELIVERY

A complete custom training experience built for your data, your workflows, and your employees.

Includes hands-on exercises, modern best practices, and content aligned to Excel's newest AI features.

#3. FULL-SERVICE CORPORATE UPSKILLING

You bring the people; I bring the academy. From scoping to design to the final workshop, I deliver:

- live virtual sessions
- self-paced modules
- datasets + practice files
- assessments + takeaways

Perfect for organizations ready to modernize their entire Excel skill stack.