STRINGFESTANALYTICS



At a glance:

- One-day Al with Copilot for Excel workshop
- Up to 20 in-person or 35 online participants

What you'll get:

- Approximately six hours of hands-on, demo-driven instruction
- Step-by-step demo notes and handouts
- Supplemental video content
- Copies of my book
 Modern Data
 Analytics in Excel
 (O'Reilly)

Al with Copilot for Excel workshops

Overview

Copilot for Excel is an exciting new Al tool set to transform how your team interacts with data. Envision complex analyses, traditionally time-consuming and error-prone, now executed seamlessly and with flawless accuracy at the click of a button. Copilot for Excel is not merely an upgrade; it's a complete overhaul of what spreadsheets are capable of, delivering insights with unparalleled speed and precision.

However, this powerful tool necessitates substantial expertise. To fully capitalize on this Al advancement, your team requires more than a rudimentary understanding; they need comprehensive training.

As part of this workshop, your team will be able to:

- Prepare datasets to get the most of Al in Excel
- Explore the Copilot for Excel editor
- Streamline data analysis and visualization
- Use Microsoft Copilot for workbook planning, development and troubleshooting





Excel will survive Al... so will you

- Technical skills and Excel proficiency remain crucial despite Al advancements.
- Microsoft is enhancing Excel and investing in its future as a top tool.
- The workshop aims to empower attendees to thrive in an Al-enhanced Excel environment.



PO Box 347212 Cleveland OH 44134 440-879-8399 https://swiy.co/xlcpt

What makes this workshop different

I know there are lots of places to learn Excel these days. What distinguishes this workshop is that it's:

- Participative. The quicker you apply what you learn, the more likely you are to retain it. This is literally a hands-on workshop where attendees will have plenty of time on the keyboard to try the concepts out for themselves with demos, activities and more.
- Authoritative. The workshop is designed and led by me, George Mount. I run my own analytics consultancy and am an author with O'Reilly Media, LinkedIn Learning instructor and Microsoft MVP.
- **Topical.** No fake, boring data sources and examples here. Upon request, I will design the workshop to use data from your own organization or industry. In any case, I'll use a variety of real world and fun datasets.

Due to their hands-on and participative nature, sessions work best for groups of up to 20 in-person or 35 online participants.



About your instructor

- George Mount, founder of Stringfest Analytics
- Author of Advancing into Analytics (O'Reilly 2021) and Modern Data Analytics in Excel (O'Reilly, 2024)
- Awarded Microsoft's Most Valuable
 Professional (MVP)
 award for technical
 excellence &
 community
 contributions



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Who should attend

This workshop is for professionals concerned about dedicating excessive time to routine, error-prone tasks and would prefer to use AI to automate these processes, rather than facing the risk of AI rendering their roles obsolete.

Additionally, professionals uncertain about how the rise of AI affects their career paths—whether it necessitates evolving into more technical roles or stepping back from the technical aspects of their jobs, considering AI integration as a potentially insurmountable challenge. This could be those in accounting, finance, operations or others who use Excel for data preparation and analysis on a daily basis.

Ideally, attendees will possess some familiarity with intermediate Excel functionalities, such as PivotTables, or lookup functions like VLOOKUP() or XLOOKUP().

There is no prior coding or Al knowledge required to take this workshop.



What people are saying

"George is a great teacher. He is very personable and makes it so everything is easy to understand."

-Sherry B., Senior Business Analyst

"Clear, concise instruction that lead to major skill improvement in Excel without having to invest a significant amount of time."

-Ashley B., Research Associate



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Get started

Ready to get the most of AI and Copilot for Excel?

Drop me a line at https://stringfestanalytics.com/contact/ and I'll be in touch shortly to get started. To help me get an accurate proposal to you quickly, please let me know the number of participants you expect, your preference for online vs onsite, whether you have custom datasets you'd like to feature or any special requests.

I look forward on build your team's productivity and value with Excel together.