

## Writing a technical book: Getting started worksheet

You want to write a technical book but don't know where to begin. You're unsure of your motivations, overwhelmed by logistics, confused about the benefits, and more. It's preventing you from taking that first step.

The solution? Just start writing! That's what this worksheet is for. It will help you outline what it takes to write a book and what it means to you personally and professionally. Don't get too carried away with the details yet. Focus on establishing the basic themes for success. This worksheet will guide you through that process.

### Motivation and goals

Writing a book is a challenging journey. It's crucial to ensure that it truly matters to you, and that you're committed to seeing it through. Merely having an idea for a book is one thing, but taking decisive action and committing to the process is another. It's time to stop sitting on the fence and fully embrace the endeavor.

1. In two to three sentences, what is the main reason you want to write a technical book?

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2. If your book would take approximately three to five months to write, how would you plan and divide your time?



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3. The most effective way to promote your book is by writing another book. What could be the subject of your next technical book?

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4. Imagine your book being published. How would that make you feel?

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**Writing process and challenges**

Writing can be a lonely, Writing can be lonely and intimidating. To avoid drifting into your own world, it's essential to establish lifelines of support. Moreover, take time to reflect and determine if writing is truly the right medium for you.

- 1. What are your biggest fears about writing a technical book?

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- 2. Who can serve as your accountability partner? This person should be dedicated to supporting your success with this project unconditionally.

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- 3. Do you enjoy reading? More importantly, do you enjoy writing? If you prefer video or audio communication, it might be a better idea to utilize these media. There is no judgment here!

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4. What obstacles do you anticipate encountering while writing the book?

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5. What existing content do you have that can be utilized to write this book? This could include anything from blog posts to public presentations to podcast transcriptions.

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## Target audience and market

To be straightforward, don't expect immediate wealth from your technical book, at least not directly. However, remember that the word "authority" stems from "author," and writing a book is a powerful way to establish yourself as a highly valued expert. Explore indirect strategies to maximize your book's potential as a marketing tool. This theme focuses on understanding your target audience and the market you intend to serve.

1. Which technical books have you read that you consider the best, and why?

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2. What gap in the market does writing this book fill? Which books are closest to yours, and where do they fall short of your book's objective?

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3. What are the pain points of your readers that this book aims to address and resolve?

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4. How can you generate additional products or income streams related to this book? For instance, could you develop a course or a membership site based on the book's content?

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**Next steps**

Congratulations on taking the first steps toward writing your technical book. To continue forward, consider my [technical book coaching program](#). You are also welcome to [contact me or schedule a free consultation](#). I look forward to helping you take the first steps on this significant personal and professional milestone.

