

George J. Mount

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EXPERIENCE

- Founder**, Stringfest Analytics *Cleveland, OH* November 2014 – Present
- Built both synchronous and asynchronous curriculum as a subject matter expert in data analytics and data science for Thinkful
 - Deliver onsite training in data analysis at organizations such as Citibank, Neuberger Berman and MULTIVAC USA
 - Design a competency framework and data professional skills path for Cisco's Networking Academy
 - Serve as coach and mentor to new data science consulting hires at Booz Allen Hamilton
- Business Analyst**, The MetroHealth System *Cleveland, OH* October 2013 – July 2016
- Analyzed and modeled prospective outside providers' operating data to assess profitability of acquisition. Organization increased operating margins while doubling the number of patient care sites
 - Originated and maintained master provider database used in reorganization of personnel to patient-centered service lines
 - Built staffing model and dashboard using optimization techniques to schedule environmental services cleaning patterns based on historical demand. Patient satisfaction rose with no additional staffing needs
- Financial Analyst**, Things Remembered *Cleveland, OH* May 2013 – October 2013
- Created and validated new measures in MicroStrategy to assess omnichannel store performance
 - Automated distribution of daily sales and inventory reports to over 700 locations nationwide
 - Assessed profitability of real estate portfolio using financial modeling and pro formas
- Merchandise Planner**, Things Remembered *Cleveland, OH* February 2012 – May 2013
- Served as sole liaison between IT and store operations to build custom sales reports from acquisition's legacy POS database, then integrated systems and reporting into standard data warehouse
 - Kept stores at over 98% in-stock for clock and drinkware product lines using retail ladder plans
 - Conducted in-store A/B testing, introducing new product lines to drinkware assortment without sales loss to other lines
 - Consolidated the number of SKUs and created new promotions in declining product line to achieve flat year-over-year sales using trend analysis

EDUCATION

- WEATHERHEAD SCHOOL OF MANAGEMENT – CASE WESTERN RESERVE UNIVERSITY**, Cleveland, OH
Master of Science – Design & Innovation, Information Systems concentration 2018
- Awarded certificate of achievement in quantitative methods
 - Performed natural language processing of 10-K text data to measure construct of strategic agility. Significant effects found on firm performance across industries
- KELLEY SCHOOL OF BUSINESS – INDIANA UNIVERSITY** 2014
Graduate Certificate – Business Analytics
- WEATHERHEAD SCHOOL OF MANAGEMENT – CASE WESTERN RESERVE UNIVERSITY**, Cleveland, OH
Master of Science in Management – Finance 2011
- HILLSDALE COLLEGE** 2010
Bachelor of Arts – Economics, Magna cum laude

PUBLICATIONS

- *Modern Analytics in Excel: Transform, Model, and Analyze Data in Spreadsheets*, forthcoming book with O'Reilly Media, March 2024.
- *Advancing into Analytics: From Excel to R and Python*, book with O'Reilly Media, May 2021.
- *Transforming Customer Data Into Insights: The Marketer's Guide to CDPs*, white paper with O'Reilly Media, August 2021.
- *Modern Analytics Platforms: The Journey to Enterprise Agility*, white paper with O'Reilly Media, October 2021.

TECHNICAL SKILLS

- Excel, R, Python, SQL, Power BI, Tableau, SPSS, Camtasia, Snagit, GitHub, Markdown, Jira

PROFESSIONAL AWARDS

- Microsoft Most Valuable Professional (MVP) award, 2022 - present. Awarded for technical excellence and community service for Microsoft Excel and related topics.