



Hired with Excel<sup>®</sup> The Skills You Need to Become an Analyst

## What Analysts Really Do

# ANALYSTS



What my interns think I do



What my professors think I do



What my parents think I do



What my LinkedIn network  
thinks I do



What I thought I'd be doing



What I really do

# Analyst as Data “Wrangler”



When data doesn't "talk"



# Analysts Find the One Lost Sheep Instead of shearing the flock



# Case Study: Whole Foods



Courtesy Whole Foods Market®

# Build a Data Kitchen

